

Avoid Deny Defend®

What You Do Matters.®



Since 2002, the Advanced Law Enforcement Rapid Response Training (ALERRT)™ Program at Texas State University has been used to train law enforcement officers across the nation in how to rapidly respond to dangerous active threat situations. In 2013, the FBI named ALERRT at Texas State the national standard in active shooter response training for law enforcement.

Over the years we've seen response times shorten and the

capabilities of law enforcement increase. As a result of increased public awareness, many citizens have asked what individuals can do protect themselves and reduce the dangers faced during one of these events. As we've seen that hiding and hoping isn't a very effective strategy, **Avoid Deny Defend®** has been developed as an easy to remember method for civilians of all ages and abilities to follow.

Avoid | Deny | Defend™

During an act of violence (e.g. robbery, hostage situation, workplace violence, active shooter):

AVOID starts with your state of mind.

- Pay attention to your surroundings.
- Have an exit plan.
- Move away from the source of the threat as quickly as possible.
- The more distance and barriers between you and the threat, the better.

DENY when getting away is difficult or maybe even impossible.

- Keep distance between you and the source.
- Create barriers to prevent or slow down a threat from getting to you.
- Turn the lights off and silence your phone.
- Remain out of sight and quiet by hiding behind large objects.

DEFEND because you have the right to protect yourself.

- If you cannot **AVOID** or **DENY**, be prepared to **DEFEND** yourself.
- Be aggressive and committed to your actions.
- Do not fight fairly. **THIS IS ABOUT SURVIVAL.**

CALL 911 when you are in a safe area.

When Law Enforcement arrives, **SHOW YOUR HANDS AND FOLLOW COMMANDS.**

Remember that **What You Do Matters.®**

For more information, visit AvoidDenyDefend.org
or email: ADD@alerrt.org

ALERRT at Texas State University's Avoid-Deny-Defend® training is a not-for-profit vital message and may be used at no cost provided it is distributed at no cost. We only ask that you credit ALERRT at Texas State University as the creators of the Avoid Deny Defend® program.
For more information, contact Info@ALERRT.org
or visit ALERRT.org



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